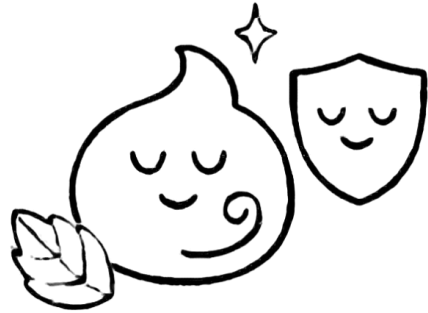


## What's Inside Toothpaste



A sensory-safe guide to texture, sparkle, and how it helps your smile.

## What's In The Tube?



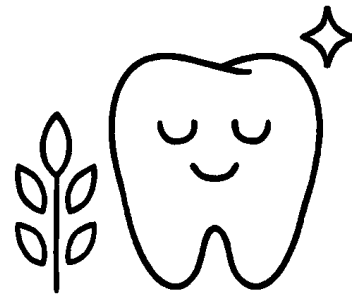
Toothpaste is a mix of cleaning agents, abrasives, and protective ingredients.

## Cleaning Agents



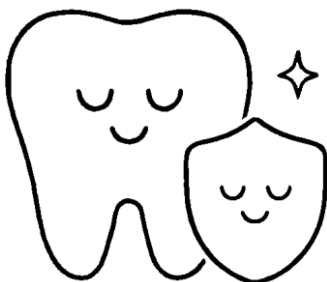
Mild foaming ingredients help spread the toothpaste and clean your teeth.

## Gentle Abrasives



Tiny particles help polish the surface of your teeth without scratching.

## Fluoride (Often Included)



Fluoride helps protect teeth from decay — not all toothpastes include it.

## Flavour & Feel



Toothpaste often includes mint or mild flavour & ingredients to keep it stable.